

The logo features a central cluster of overlapping, semi-transparent polygons in shades of red, blue, and black. The text is overlaid on this cluster.

SKILLSUSA
FALL LEADERSHIP
CONFERENCE

Louisiana College/Post-Secondary Fall Leadership Conference

October 13, 2022

SOWELA Technical Community College



WELCOME

Dr. Neil Aspinwall

Chancellor

SOWELA Technical Community College



WELCOME

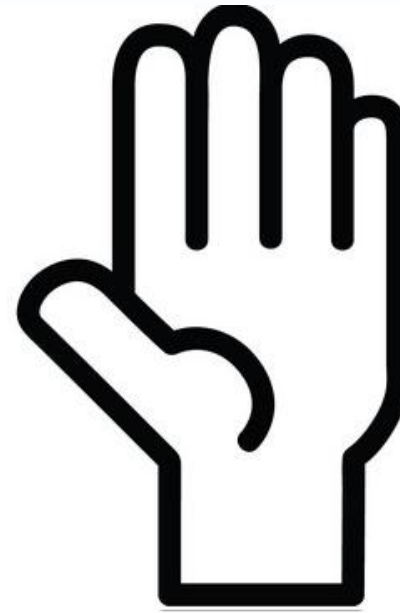
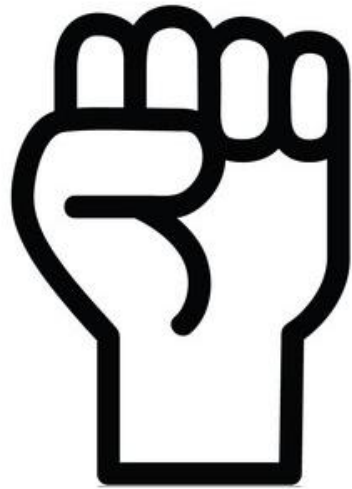
Dr. Damian M. Glover

Executive Director

SkillsUSA Louisiana

College/Post-Secondary





Group Ice Breaker Activity

Human Rock, Paper, Scissors

SkillsUSA

Rooted in CTE, community,
teamwork, and the fabric of
America.



What is SkillsUSA?



- Founded in 1965
- Served more than 12.5 million annual members since its founding
- SkillsUSA is a nonprofit national association serving middle-school, high-school and college/postsecondary students and their teachers



What is SkillsUSA?

- More than 360,000 member career and technical education (CTE) students and educators partnering with business and industry to ensure that America has a skilled workforce
- Organized into more than 19,000 school chapters and 52 state and territorial associations



SkillsUSA Mission

SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens



31 million people

— that's one quarter of America's workforce —
are employed in one of the
130 occupational titles served by SkillsUSA

*[Bureau of Labor Statistics (BLS) figures.
Total workforce is 124 million]*



Only 74.9%

of all high-school freshmen nationwide go
on to graduate

*[U.S. Department of Education,
Office of Vocational and Adult Education,
Carl D. Perkins Career and Technical Education Act of 2006,
Report to Congress on State Performance,
Program Year 2007-2008]*



90.18%
is the average high-school
graduation rate for
for students in CTE programs

*[U.S. Department of Education,
Office of Vocational and Adult
Education,
Carl D. Perkins Career
and Technical Education Act of
2006,
Report to Congress
on State Performance,
Program Year 2007-2008]*



SkillsUSA Framework

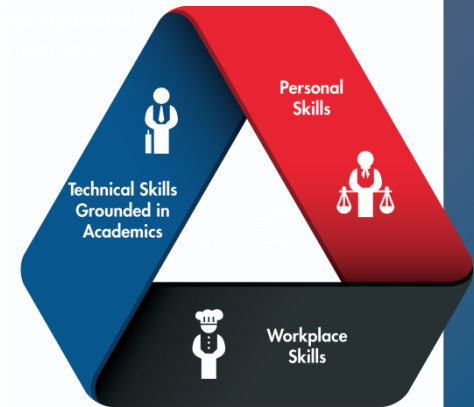


SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.



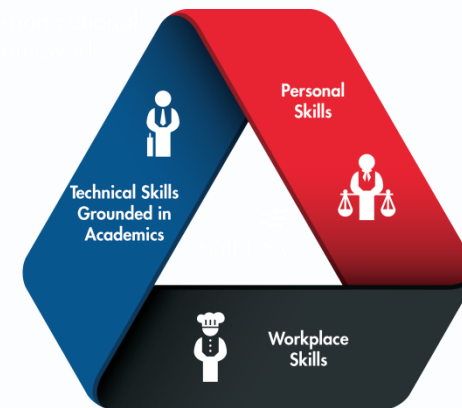
What it does

- Provides a *common language* for students to articulate what they gain from SkillsUSA participation (**chapter activities**)
- *Assesses student skill development* along a learning continuum of awareness, demonstration and mastery
- Creates a *vision for SkillsUSA programs* at the local, state and national levels to ensure quality student-led experiences that build skills in all members



Why it works

- Empowers every student *to achieve career success*
- Delivers a skill set *demande d by business and industry* but lacking in many employees today
- Ensures that every student member receives a *consistent and specific* skill set



Personal Skills

Essential values, personality traits and personal characteristics for success in life

- Integrity
- Work Ethic
- Professionalism
- Responsibility
- Adaptability/Flexibility
- Self-Motivation



Workplace Skills

Essential attitudes and abilities for success in the workplace

- Communication
- Decision Making
- Teamwork
- Multicultural Sensitivity and Awareness
- Planning, Organizing and Management
- Leadership



Technical Skills

Essential knowledge and competencies for success on the job

- Computer and Technical Literacy
- Job-Specific Skills
- Safety and Health
- Service Orientation
- Professional Development



Scholarship Opportunities

- SkillsUSA members have opportunities for more than \$1 million annually in scholarships, contests, awards and honors
- Many are tied to the national championships
- Each state offers its own awards and scholarships through a state conference

Complete scholarship information available at:

www.skillsusa.org/membership-resources/scholarships-financial-aid/



What can SkillsUSA do for you?

- Connection to business and industry.
- Involvement within your college community.
- Gain valuable and transferable skills.
- Compete at the highest levels in the nation for recognition.
- A chance to win prizes, medals, scholarships, and more.
- An opportunity to travel to see your state and Atlanta, GA.



Break TIME!

Take 5 Minutes to walk around, use the restroom, reflect on what SkillsUSA and how it fits into your life!



Session 1

Carl D. Perkins and Relationship Building with Community Partners



Carl D. Perkins

Ms. Martha Moore

Assistant State Director

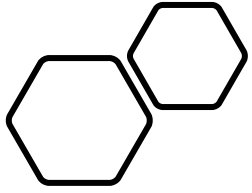
Career and Technical Education

LCTCS



Insert Presentation





Relationship Building with Community Partners

Mr. Gene Dudley

Senior Regional Manager / Consultant

SkillsUSA



Insert presentation



Break TIME!

**Take a break to reflect on the information
you have been provided this morning.
Lunch will be served shortly!**





chapter excellence
program



BUILD a SUCCESSFUL SKILLSUSA CHAPTER



SKILLSUSA FRAMEWORK



PHASES OF CEP

- 1) The Challenge
- 2) Teaching the SkillsUSA Framework
- 3) Teaching and Assessing Needs of the Members
- 4) Identifying the Targeted Essential Element
- 5) Review Last Year's Program of Work
- 6) Develop a Program of Work for the Current Year
- 7) Write SMART Goals for Chapter and POW Activities
- 8) Develop and Implement Project Management Plan for each POW Activity
- 9) Evaluate Chapter and POW Activity Goal Achievement
- 10) Celebrate Success



PHASE 1 THE CHALLENGE

Employers today are calling for more emphasis on career readiness skills in addition to applied academics and technical skills.

Top career readiness skills employers are looking for are:

- Communication
- Leadership
- Teamwork
- Self-motivation
- Responsibility
- Integrity
- Decision Making
- Problem Solving

According to TechnoSmarts and The Balance Career

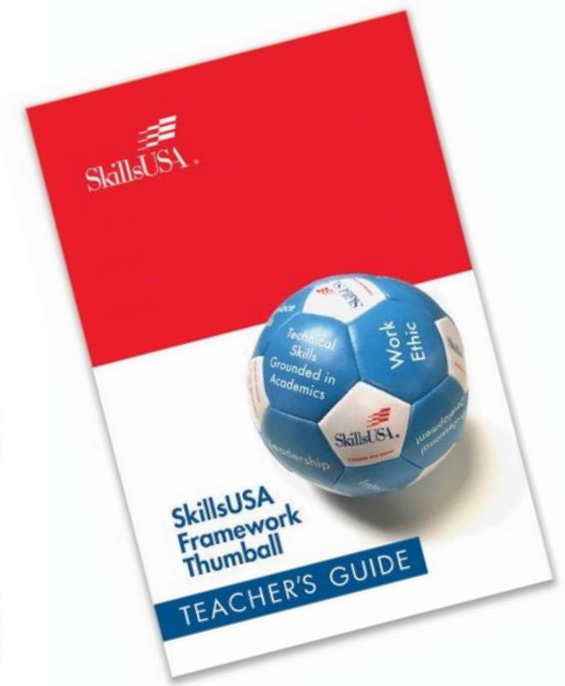


PHASE 2

TEACHING THE SKILLSUSA FRAMEWORK



PHASE 2 TEACHING THE SKILLSUSA FRAMEWORK



PHASE 2

TEACHING THE SKILLSUSA FRAMEWORK

- Jot down key bullet points to share that you as chapter would want to share with chapter members.
- Identify an activity to use to engage chapter members
- Identify an activity to help chapter members understand the 17 Essential Elements



PHASE 3
TEACHING AND ASSESSING THE NEEDS OF
MEMBERS

- What will your chapter officers gain from teaching their peers about the SkillsUSA Framework and Essential Elements?



PHASE 3
TEACHING AND ASSESSING THE NEEDS OF
MEMBERS

Essential Element Assessment

- Complete each question
- Add scores from each essential element



PHASE 4
IDENTIFY THE TARGETED ESSENTIAL
ELEMENTS

Essential Element Assessment

- Add all chapter members scores together
- Identify one target Essential Element within each component of the SkillsUSA Framework.



PHASE 5

REVIEW LAST YEARS PROGRAM OF WORK

Activity Evaluation:

- Is the activity expected by our school?
- Is the activity expected by our community?
- Did the members enjoy the activity?

Assign Essential Element to activity based on needs assessment



PHASE 6

DEVELOP A PROGRAM OF WORK FOR THE CURRENT YEAR

- Brainstorm one potential chapter activities from which participants can develop each targeted Essential Element from the student survey results
- Create a budget
- Develop a presentation to share



PROGRAM OF WORK

- Professional Development
- Employability
- Community Service
- Ways and Means
- Championships
- Public Relations
- Social Activities



PHASE 7

WRITE SMART GOALS FOR CHAPTER AND POW ACTIVITIES

S



SPECIFIC

M



MEASURABLE

A



ACHIEVABLE

R



RELEVANT

T



TIME-BASED



PHASE 8
DEVELOP AND IMPLEMENT PROJECT
MANAGEMENT PLAN FOR EACH POW ACTIVITY

Plan of Action

- Task to be completed
- Timeline
- Who is responsible
- Resources
- Budget

***Integrate the Essential Elements into the
Plan of Action***



PHASE 9
EVALUATE CHAPTER AND POW ACTIVITY
GOAL ACHIEVEMENT

We do not learn from
experience... we learn
from reflecting on
experience.

- John Dewey



PHASE 9
EVALUATE CHAPTER AND POW ACTIVITY
GOAL ACHIEVEMENT

Evaluate the SMART Goals

Evaluate the Impact:

- Opportunities for members to develop and demonstrate the targeted Essential Element
- Public relations impact
- Budget impact
- What worked/Needs improvement



PHASE 10 CELEBRATE SUCCESS





chapter excellence program

MODELS OF EXCELLENCE

- Chapters are selected via committee to attend NLSC as a Model of Excellence
 - Receive Travel Stipend*
 - Students participate in sponsor interviews
 - Invited to Models of Excellence Dinner*
 - Recognized in NLSC Session
 - Receive School Banner
 - Receive School Plaque*
 - Recognized in Promotional Materials Highlighting Models of Excellence
- States may send gold applications up to ten percent of the total number of chapters in the state

CHAPTER OF DISTINCTION

Gold Recognition

- Complete Level 1 & 2 of Application
- Achieve Essential Activities and Distinction Indicators
- Receive Banner
- Receive Advisor Lapel Pin
- Invited to attend NLSC
- Invited to Chapter of Distinction Gold Reception
- Recognize Students and Advisors at NLSC

CHAPTER OF DISTINCTION

Bronze and Silver
Recognition

- Complete Level 1 & 2 of Application
- Achieve Essential Activities and Distinction Indicators
- Receive Certificate

QUALITY CHAPTER

- Complete Level 1 of Application
- Achieve Quality Indicators
- Receive Certificate



*Based on securing sponsorship

SkillsUSA Program of Work

PROVIDES THE ROAD MAP FOR
PLANNING AND IMPLEMENTING
CHAPTER ACTIVITIES

Why should your chapter create a yearly
SkillsUSA Program of Work (PoW)?

When a chapter provides rich experiences in
all six categories of the PoW, it empowers
students to become career ready.

These activities allow students the
opportunity to practice and
perform the Essential Elements
of the SkillsUSA Framework
and receive feedback to
strengthen their skills.



Workplace Experiences

Participate in career exploration, planning and work-based learning opportunities, including the SkillsUSA Championships.



Partner and Alumni Engagement

Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.

Leadership Development

Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.

Advocacy and Marketing

Promote SkillsUSA chapter programs, career and technical education programs, public relations initiatives and experiences to build social responsibility.

Financial Management

Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.

Community Engagement

Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.



The SkillsUSA Program of Work Categories

The SkillsUSA program of work is divided into six categories.

Why these six categories? They define areas of focus for a well-run chapter in the same way a well-run business may be divided into different divisions. Each division has specific responsibilities, but all contribute to the overall success to the business.

Each program of work category has activities for the committee to facilitate for the entire chapter. Program of work committees each contribute to the ultimate success of the chapter and the educational experiences provided to members.



Advocacy and Marketing

Promote SkillsUSA chapter programs and career and technical education programs, public relations initiatives and experiences to build social responsibility.

Participation in the Advocacy and Marketing category creates a career-ready student that is able to:

- Identify characteristics of effective marketing.
- Promote your organization.
- Advocate for self and your ideas.

Activities conducted in the category of Advocacy and Marketing might include:

- Participate in SkillsUSA Week.
- School board presentation.
- Recruitment activity.
- Active social media posts.



Community Engagement

Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.

Participation in the Community Engagement category creates a career-ready student that is able to:

- Assess and analyze needs.
- Create a heart of service.
- Apply technical skills for the benefit of others.

Activities in the category of Community Engagement might include:

- Culinary student Teacher Appreciation Breakfast.
- Automotive Student Oil change for military families.
- Construction students building an accessibility ramp at a local elementary school.
- Cosmetology students providing services at residents at a senior center.



Financial Management

Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.

Participation in the Financial Management category creates a career-ready student that is able to:

- work efficiently and effectively within a budget.
- effectively manage personal finances.
- manage resources efficiently.

Activities in the category of Financial Management might include:

- Host an entrepreneurial fair.
- Financial Management guest speaker.
- Chapter Fundraiser.
- Students create personal budgets.



Leadership Development

Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.

Participation in the Leadership Development category creates a career-ready student that is able to:

- Communicate vision.
- Inspire others to action to reach a common goal.
- Equip and empower team members.
- Develop interpersonal skills.

Activities in the category of Leadership Development might include:

- Conduct a Leadership Workshop for all members.
- Attend a Fall Leadership Conference.
- Hold a Chapter Officer Retreat.



Partner and Alumni Engagement

Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.

Participation in the Alumni and Partner Engagement category creates a career-ready student that is able to:

- Appreciate the contributions of others.
- Build a personal and professional network.
- Recognize and value the expertise of others.

Activities in the category of Partner and Alumni Engagement might include:

- Conduct Program Advisory Committee meetings.
- Partners serve as mentors.
- Recognize contributions of partners and alumni.
- Provide business acumen and expertise to the chapters program of work.



Workplace Experiences

Participation in career exploration, planning and work-based learning opportunities including the SkillsUSA Championships.

Participation in the Workplace Experiences category creates a career-ready student that is able to:

- Gain relevant work experience.
- Develop job seeking skills.
- Understand workplace expectations.

Activities in the category of Workplace Experiences might include:

- Conduct local championships.
- Industry tour.
- Resume & Mock Interview Day.
- Virtual Employer Panel Discussions.



Questions?

Program of Work and Chapter Excellence Program



Break Time
Return in 10 Minutes!



Session 3:

Championships 101 – Everything You Need to Know!



Number 1:

Official Competition Date:

April 2-5, 2022

Official Competition Location:

Alexandria Randolph Riverfront Center

Hotel Bentley – Alexandria, LA

Holiday Inn Downtown – Alexandria, LA

CLTCC – Cleco Manufacturing Center – Alexandria, LA

No virtual options!



Official Dress

For women: Official red blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin tone seamless hose and black dress shoes.

For men: Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

*Contestants may wear SkillsUSA official attire or occupational attire.

**Quiz Bowl contestants may also wear the official white polo uniform set.

- American Spirit Chapter Business Procedure
- Chapter Display
- Community Service
- Employment Application Process
- Extemporaneous Speaking
- Job Interview
- Occupational Health & Safety
- Opening and Closing Ceremonies
- Outstanding Chapter
- Pin Design
- Prepared Speech
- Promotional Bulletin Board
- T-Shirt Design
- *Action Skills
- *Job Skill Demonstration A & Open
- **Quiz Bowl



Example Official Dress



Demo Contest Dress

Demo Contests



For women:

Official SkillsUSA white polo shirt with black dress skirt (knee-length) or slacks, black socks or black or skin-tone seamless hose and black leather dress shoes.

For men:

Official SkillsUSA white polo shirt with black dress slacks, black socks and black leather shoes.

Please refer to the technical standards or the SkillsUSA Updates page for specific contest clothing requirements

Demo Contests



For women:

Official red blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

For men:

Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

Please refer to the technical standards or the SkillsUSA Updates page for specific contest clothing requirements.

Skilled and Technical Sciences

Skilled and Technical Sciences



For women:

Official SkillsUSA white polo shirt with black dress skirt (knee-length) or slacks, black socks or black or skin-tone seamless hose and black leather dress shoes.

For men:

Official SkillsUSA white polo shirt with black dress slacks, black socks and black leather shoes.

* Safety glasses with side shields or goggles. (Prescription glasses can be used only if they are equipped with side shields. If not, they must be covered with goggles.)

3-D Visualization & Animation

Advertising Design

Architectural Drafting

Audio/Radio Production

Computer Maintenance Technology

Computer Programming

Digital Cinema Production

Early Childhood Education

Electronics Technology

Graphic Communications

Internetworking

Photography

Residential Systems Install & Maint.

Screen Printing Technology

Technical Computer Applications

Technical Drafting

Telecommunications Cabling

Television (Video) Production

Web Design

Welding Sculpture

*Mobile Robotics



Skilled and Technical Sciences Cont.

Skilled and Technical Sciences



For the anchor person:

For women: Official red blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

For men: Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

For other team members:

For women: Official SkillsUSA white polo shirt with black dress skirt (knee-length) or slacks, black socks or black or skin-tone seamless hose and black leather dress shoes.

For men: Official SkillsUSA white polo shirt with black dress slacks, black socks and black leather shoes.

Broadcast News Production



Skilled and Technical Sciences



For all:

Official blue scrubs with white socks, skin-tone or white seamless hose. Health professional's white leather work shoes. Shoes must be all-white leather (no canvas), completely enclosed (no open toe or open heel). Athletic style shoes that meet the aforementioned criteria are acceptable.

Basic Health Care
Dental Assisting
Medical Assisting
Nurse Assisting
Practical Nursing

Skilled and Technical Sciences



For all:

White pants or black-and-white checkered chef's pants, white chef's shirt or coat, white or black leather work shoes, white apron, white chef's hat (paper or cloth) and hair net. A white chef's scarf is optional.

Commercial Baking
Culinary Arts



For women:

Official white top, black dress slacks, black socks or black or skin tone hose, and black leather, work or dress shoes.

For men:

Official SkillsUSA white dress shirt, black dress slacks, black socks and black leather work or dress shoes.

**Official SkillsUSA white long-sleeved dress shirt, white oxford long sleeve shirt, black dress slacks or skirt, plain black tie with no pattern or SkillsUSA black tie, black leather work shoes, black socks or hose and (optional) black belt. No waiter's jackets, bow ties, cummerbunds or vests are permitted.*

Cosmetology

Esthetics

Nail Care

***Restaurant Services**





For all:

Official khaki short sleeve work shirt and pants, black or brown leather work shoes, and safety glasses with clear lenses and side shields or goggles. (Prescription glasses can be used only if they are equipped with side shields. If not, they must be covered with goggles.)

**Welding and Welding Fabrication Competitors require 100% cotton uniforms and wear the official khaki long sleeve work shirt.*

Automated Manufacturing Technology

Building Maintenance

Cabinetmaking

Carpentry

CNC Milling Technology

CNC Turning Technology

Electrical Construction Wiring

HVACR

Industrial Motor Control

Major Appliance & Refrigeration Technology

Masonry

Mechatronics

Precision Machine Technology

Robotics & Automation Technology

Sheet Metal

TeamWorks

***Welding**

***Welding Fabrication**



carhartt.



For all:

Official SkillsUSA light blue work shirt and navy pants, black or brown leather work shoes, and safety glasses with side shields or goggles. (Prescription glasses can be used only if they are equipped with side shields. If not, they must be covered with goggles.)

**Competitors may wear black or blue battle dress uniform (BDU)*

Automotive Refinishing Technology

Automotive Service Technology

Aviation Maintenance Technology

Collision Repair Technology

Criminal Justice

Diesel Equipment Technology

Firefighting

Marine Service Technology

Motorcycle Service technology

Plumbing

Power Equipment Technology

***Crime Scene Investigation**



carhartt.



For women:

Official red blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

For men:

Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

- Career Pathways Showcase
- Customer Service
- Engineering Technology
- Entrepreneurship
- Health Knowledge Bowl
- Health Occupations Professional Portfolio
- Medical Terminology
- Principles of Technology



For all:

Official blue scrubs with white socks, skin-tone or white seamless hose. Health professional's white leather work shoes. Shoes must be all-white leather (no canvas), completely enclosed (no open toe or open heel). Athletic style shoes that meet the aforementioned criteria are acceptable.

**Blue Scrubs and/or Official Skills Attire.*

- First Aid/CPR
- *Medical Math

Dress for Success at:
www.SkillsUSAStore.org

Occupationally Related



For women:

Official SkillsUSA white polo shirt with black dress skirt (knee-length) or slacks, black socks or black or skin-tone seamless hose and black leather dress shoes.

For men:

Official SkillsUSA white polo shirt with black dress slacks, black socks and black leather shoes.

[Related Technical Math](#)



Leadership and Occupationally Related Written Test

- Written tests and problem-solving exercises covering skills and related information may be included as a part of some contests.
- Those that do not require a written test are:
 - Action Skills,
 - American Spirit,
 - Chapter Display,
 - Career Pathways Showcase
 - Community Action Project
 - Community Service
 - Employment Application Process
 - Entrepreneurship
 - Extemporaneous Speaking
 - Job Interview,
 - Job Skills Demonstration
 - Occupational Health and Safety
 - Opening and Closing Ceremonies
 - Outstanding Chapter
 - Pin Design
 - Prepared Speech
 - Principles of Technology
 - Promotional Bulletin Board
 - T-Shirt Design.
- Contestants in these contests, however, are still required to take the Professional Development Test.
- The only Skilled and Technical Sciences contest to not require a written test is Building Maintenance



Oral Professional Assessment

An oral professional assessment — such as a personal interview, explanation of skills to be performed, problem to be solved or other employability skills assessment — will be included as part of each contest. The number of points allowed will not exceed 5 percent of the total score and will be determined by the technical committee



Official Resume

All competitors must create a one-page résumé and submit a hard copy to the technical committee chair at orientation. Failure to do so will result in a 10-point penalty. Competitors may bring a résumé to the contest on the day of competition; however, the penalty will remain in effect.

Resumes cannot have any identifying factors, only the competitor number. Competitor numbers will be released 14 days prior to the state conference.



Presentations

Competitors in contests that require verbal presentations must use the proper name of the national organization: “SkillsUSA.”

Contestants in

- American Spirit,
- Chapter Display,
- Community Service,
- Occupational Health and Safety,
- Outstanding Chapter,
- Promotional Bulletin Board
- Career Pathways Showcase

Must exhibit the organization’s proper name and logo. Failure to do so will result in penalty points being assessed by the national technical committee. Visit: skillsusabrandcenter.org for proper logo guidelines.



Observer Rules

- During the contest, participants must work independently, without assistance from judges, teachers, fellow students or observers. Contestants will be disqualified for receiving such assistance.
- It is in the spirit of competition and good sportsmanship to demonstrate professional courtesy to other competitors. Contestants shall in no way disrupt or interfere with the work or performance of fellow contestants or teams. Any contestant or team found to be in violation of this regulation may be at the risk of penalty or even disqualification in the case of a serious violation.
- No observers, including SkillsUSA advisors, will enter the designated contest areas without the approval of the SkillsUSA Championships technical committee.
- No observers will talk/gesture to contestants. Doing so may result in penalties or disqualification.
- Judges may request a penalty or disqualify contestants who accept assistance from observers.
- No observers will be permitted in the contest holding room or at the contest orientation meeting unless specifically invited by the SkillsUSA Championships technical committee.
- Additional limitations on observers, such as entering or leaving a contest area during a demonstration or sequence, may be posted to protect contestants from unnecessary distractions.
- The technical committee chair may close the contest to observers if observers are seen to be communicating or aiding a contestant in any way or if safety demands such action.
- No cameras (with or without flash attachments), cell phones, or recording devices of any kind will be permitted in any contest area without the consent of the SkillsUSA Championships director.



Models and Assistants

Nail Care and Esthetics models and assistants in Action Skills, Principles of Technology, and Job Skill Demonstrations A and Open must be active SkillsUSA student members. Models and assistants are not required to be from the same school as the competitor. They are not considered contestants and are not required to attend contestant orientation meetings. Since models and assistants are not involved in the written test and are not considered contestants, they are also not eligible to receive medals. They will, however, receive a participation certificate or other form of recognition.



Personal Appearance of Piercings and Tattoos

- Piercings: Wearing of any piercings should not in any way cause a safety issue. If so determined, the offending item must be removed for the duration of the SkillsUSA Championships contest. Failure to comply will result in a safety penalty.
- Tattoos: Any tattoo that is considered vulgar, sexual or morbid should be covered to the best of the student's ability while competing in any SkillsUSA Championships contest. Failure to do so will result in a penalty



SkillsUSA Championships Technical Standards

The standards feature all the rules for each national competition, including an overview, lists of technical skills and knowledge required, clothing requirements, eligibility, and equipment lists. They also list the embedded academic skills in math, English and science for each competition. Rules for state and local events may vary from the national guidelines, but most state competitive events are modeled after the national technical standards.

As a member benefit, SkillsUSA professional members receive the current SkillsUSA Championships Technical Standards when they have submitted a current and accurate email address with their membership details.



What does Technical Standards Include?

- Purpose
- Eligibility
- Clothing Requirement
- Equipment and Materials
- Observer Rule
- Scope of Contest
 - Knowledge Performance
 - Skill Performance
 - Contest Guidelines
- Standards and Competencies



Example Technical Standard



2023 State Leadership and Skills Competitions – Official

Automotive Refinishing Technology

Basic Health Care Skills

Diesel Equipment Technology

Digital Cinema Production

Nurse Assisting

Photography

Television (Video) Production

Web Design

Welding

Roofing

Heavy Machine Operator

Crime Scene Investigation

Principles of Engineering Technology

Computer Programming

Early Childhood Education

Extemporaneous Speaking

Health Knowledge Bowl

Medical Math

Barber

Commercial Baking

Criminal Justice

Promotional Bulletin Board

Graphic Communications

Medical Terminology

Prepared Speech

Advertising Design

Audio/Radio Production

Automotive Service Technology

Broadcast News Production

Carpentry

Mechatronics

Medical Assisting

Power Equipment Technology

Practical Nursing

Electrical Construction Wiring

Electronics Technology

Welding Art/Sculpture

Welding Fabrication

Related Technical Math

Action Skills

Restaurant Service

First Aid-CPR

Health Occupations Portfolio

Quiz Bowl

Community Action Project

Cosmetology

Culinary Arts

Customer Service

Information Technology Services

Internetworking

Job Interview

State Pin Design

State T-Shirt Design

Opening/Closing Ceremonies



Cost for State Conference

- \$80.00 Registration Fee
 - +\$20.00 Registration fee for Culinary, Commercial Baking, Welding, Welding Fabrication, Cosmetology, Barbering.
- Lunches included for the week. Breakfast and dinner on your own.
- Hotel Rate is \$106.00 plus tax (new rates apply)
- Supplies, Official Dress, Tools, etc.



Cost for National Conference

- \$195.00 Registration Fee
- \$50.00 State Delegation Fee
- \$206.00 Hotel Rate – Embassy Suites at Centennial Park
- No Meals provided through the week
- State Dinner to be held Monday evening of competition week
- Official SkillsUSA dress **REQUIRED**



College Brainstorming Time

- What competitions could we possibly compete in?
- In what ways can we recruit members?
- For advisors – Is there scholarship funds I can offer students?
- For students – Are there classmates who would be a good fit?
- In what ways can I get involved in my community?
- How can we fund SkillsUSA preparation?
- What materials do we already possess to prepare?
- What do we need?



Time to Share!

